

UMAR HASSAN

DIGITAL AND DATA JOURNALIST



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www.umarthejournos.com

ABOUT ME

Digital Journalist with more than six years' experience, specialising in data, technology and sports for broadcast, print and digital media organisations.

EXPERIENCE

Freelance Journalist **Jan 2019 - present**

Reporter **May 2018 - Aug 2018**

Computer Business Review

Junior Writer **Jan 2018 - Apr 2018**

DES|blitz.com

Motorsport Reporter **Jun 2016 - Nov 2016**

theCheckeredFlag.co.uk

Sports Sub Editor/Reporter **Sep 2014 - Aug 2016**

The Scratch

EDUCATION

Birmingham City University **2014 - 2017**

BA (Hons) - Media and Communication (Journalism)

Upper Second Class Honours

- Three-year degree that balanced practical and theory modules while developing new and current industry skills in journalism and new media.
- Completed work placements at NUBI Magazine, The Irish World and Read Motorsport, as well as winning a place on the Sky Scholarship in 2015.
- Actively engaged in the community throughout the degree, participating both as a Student Academic Leader and Level Up Mentor for the School of Media.

SKILLS

- Up to 60 words per minute shorthand.
- Fluent in the WordPress Content Management System.
- Social Media (Facebook, Twitter, Instagram, Snapchat, LinkedIn).
- Proficient in using programming languages such as HTML and CSS.
- Experience of using R packages, which include ggplot2 and tidy.
- Working knowledge of media law.
- Self-shoot, edit and turnaround multimedia content quickly.
- Data analytics literate in Excel, Datawrapper, Tableau, R and Infogram.
- Search Engine Optimisation (Yoast SEO, Google Ads, Google Trends)
- Adobe Creative Suite (Photoshop, InDesign, Premiere Pro, Illustrator).

ACHIEVEMENTS

- Media Person of the Year Winner - 2016 Team BCU Awards
- Student Representative of the Year - Runner-Up - 2017 Birmingham City University Extra Mile Awards
- Team of the Year Winner with School of Media Level Up Mentors - 2017 Birmingham City University Extra Mile Awards
- Vice Chancellor and Students' Union President Award (Students) with School of Media Level Up Mentors - 2017 Birmingham City University Extra Mile Awards



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