

UMAR HASSAN

DIGITAL AND DATA JOURNALIST



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EXPERIENCE

Freelance Journalist

Various

Jan 2019 - present

- Worked with The Overtake, Mirror Sport, Express.co.uk, Updates Media and other clients to produce careers, sport, trending and local news content.
- Interviewed several journalists and broadcasters for Journo Resources' "A Day in the Life" series, including Jim Rosenthal and Louise Goodman.
- Curated the Tableau Bites email for Visual DJ while improving the newsletter's production and delivery time for subscribers in two months.

Reporter

Computer Business Review

May 2018 - Aug 2018

- Written news and feature stories within the B2B IT sector, including an exclusive story on the £500 million Brexit data centre contract tender.
- Reported across the annual results for each yearly quarter from companies within the enterprise IT sector such as AMD, Intel and Tableau.
- Attended conferences such as the 2018 Hewlett Packard Enterprise Discover event in Las Vegas, reporting on the latest new product updates from HPE.

Junior Writer

DESIBlitz.com

Jan 2018 - Apr 2018

- Pitched and identified story ideas within the sports, data and technology patches that fitted in with the publication's South Asian readership.
- Created original data visualisations using Tableau and Datawrapper, which were used in the 2018 WWE Royal Rumble: By the Numbers story.
- Delivered trending news and feature articles such as the Huawei P20 and Samsung Galaxy S9 in consecutive days of each other on the website.

ADDITIONAL EXPERIENCE AND ACHIEVEMENTS

- Previously covered several sports, including hockey and netball for The Scratch as a Sports Sub Editor, as well as hurling for The Irish World and rallying for theCheckedFlag.co.uk.
- Media Student of the Year Award Winner at the 2016 Team BCU Awards and have presented at events across the UK, which include Tiny Tableau Talks and Higher Level Skills Match.

EDUCATION

- Secured an Upper Second Class Honours degree from Birmingham City University, studying Media and Communication while specialising in journalism from 2014 to 2017.



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Umar Hassan



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